

Kathy Bowman Atkins

Business Owner

- Kathy is President and co-founder of The Lattitude Group, a Business Strategy and Business Coaching firm that is dedicated to helping business leaders get results.

Business Leader

- Prior to launching The Lattitude Group, Kathy spent 24 years with Fortune 500 companies where she was known for her strong interpersonal skills and ability to build consensus among groups in order to handle complex business challenges. She has created and led teams that excelled in strategic thinking, business planning, communications, culture change, transition management and personal leadership. She led groups responsible for finance, quality, strategic planning, human resources, public relations, facilities engineering, administration, information systems and materials management.
- As an executive at General Dynamics, Kathy led teams that developed a support infrastructure for a newly-formed wholly-owned subsidiary. She created successful partnerships between support organizations she led and other departments. These strategic alliances helped the business double its revenues and nearly double profits in a four-year period.
- She is a leader with first-hand experience in the strategic, operational and financial aspects of running a business.

Personal

- Kathy holds B.A. degrees in Accounting and Business Administration from Elon University and an MBA from the University of North Carolina at Greensboro.
- She is strongly committed to community involvement. Kathy has served on United Way allocations boards and is a graduate of the Greensboro Area Chamber of Commerce's Leadership Greensboro and OtherVoices programs aimed at developing leaders with the competencies and attitudes to succeed. She is a past member of the Piedmont Chapter Board of Directors for the National Conference of Community and Justice. She is a member of the Bryan School of Business and Economics Business Advisory Board of the University of North Carolina at Greensboro. Kathy has also held numerous leadership positions in the Moravian Church in North America. She is currently Chair of the Finance Committee of the Board of Trustees at Kernersville Moravian Church.
- Kathy lives in High Point, NC, with her husband Harold and their dog Jake.

The Lattitude Group specializes in strategic business planning and leadership/management development.

Since 2002, The Lattitude Group has delivered results for more than 160 clients in 20+ industries throughout the U.S. and Canada in the for-profit and nonprofit sectors.
