

daniel m. la perriere

Dan M. La Perriere, Ph.D. is the CEO and co-founder of The Lattitude Group. The Lattitude Group helps growth-oriented companies through change and transition to realize long-term health and success.

Dan has developed both the people and business skills necessary to address complex business challenges and deliver results. He is a leader with first-hand experience in the strategic, operational and financial aspects of running a business. Over his 24 years with Fortune 500 companies, he worked in the areas of research and development, manufacturing, installation service, international operations and general management with profit and loss responsibility.

As general manager of a new business unit at General Dynamics, Dan led a high-performance team that achieved the highest customer satisfaction results of any in the organization for that period. He and his team grew annual sales from \$2 million to \$200 million over two years. Dan introduced initiatives as head of manufacturing for Lucent Technologies – Advanced Technology Systems that reduced cycle times by 50% and costs by 20%. While Director of Engineering at AT&T Federal Systems, he was able to include his customer in a non-traditional improvement team that delivered the successful completion of a multi-year, \$300-million production program. As president of a small cable installation business, International Telecom Group, he and his team grew sales from \$5 million to more than \$100 million over three years.

Dan continues to advance his knowledge and skills through continued learning and has achieved more than 1,000 hours of training in leadership, management and related areas. He holds his B.S. degree from the University of Massachusetts and his Ph.D. from Indiana University.

His strong commitment to community involvement has included serving on educational advisory boards at both the secondary and university level and volunteer activities with Urban Ministry and Habitat for Humanity. He is active with the Knights of Columbus and has held numerous leadership roles.

Dan lives in Greensboro, N.C. with his wife, Leona, who runs her own business that provides youth leadership development through America's Rising Stars program.