

# kathy bowman atkins

Kathy Bowman Atkins is the President and co-founder of The Lattitude Group. The Lattitude Group helps growth-oriented companies through change and transition to realize long-term health and success.

Kathy is known for her strong interpersonal skills and her ability to build consensus among groups to handle complex business challenges. For more than 25 years, Kathy has been creating and leading teams that excel in strategic thinking and business planning, communications, culture change, transition management and personal leadership. During her 24-year career with Fortune 500 companies, she led groups responsible for finance, quality, strategic planning, human resources, public relations, facilities engineering, administration, information systems and materials management.

As an executive at General Dynamics, Kathy led the teams that developed a support infrastructure for a newly formed wholly owned subsidiary. She created successful partnerships between support organizations she led including human resources, labor relations, employee relations, communications, information systems and facilities and other departments — strategic alliances that helped the business double its revenues and nearly double profits in a four year period.

Kathy holds B.A. degrees in Accounting and Business Administration from Elon University and an MBA from the University of North Carolina Greensboro. An advocate of lifelong learning, she has participated in numerous training and development programs focusing on leadership, management, communications, diversity and related areas. She was recently appointed VP, Public Policy for the Winston-Salem/Greensboro National Association of Women Business Owners (NAWBO) Chapter.

Community service has been important to Kathy throughout her life. As an undergraduate service sorority member, she helped youth who were burn victims and their families. She has served on United Way allocation boards. She is a graduate of the Greensboro Area Chamber of Commerce's Leadership Greensboro and Other Voices programs aimed at developing leaders with the competencies and attitudes to succeed. She is a member of the Piedmont Chapter Board of Directors for the National Conference of Community and Justice. Kathy is also active in her church and is a Board member of the Provincial Finance Board of the Southern Province of the Moravian Church in North America.

Kathy lives in High Point, NC, with her husband, Harold.